



The Children's Centre

Children, Young People and Families First

09.07.10

Paragon Recruitment Announced as Charity Challenge

Sponsors

Paragon, one of the Island's leading recruitment firms, has been announced as the sponsors for The Children's Centre's new fundraising challenge, 'The Fifty Quid Think Big Challenge' taking place from 31st August - 26th November 2010.

The event is the first of its kind on the Island and the premise couldn't be simpler. Each organisation taking part is given £50 'seed money' and over a twelve week period, must grow this money (in any way that is legal and ethical) and return it to the charity.

Michelle O'Malley, acting fundraising manager for the charity, says 'This challenge provides a great opportunity for local organisations; it's a test of your organisation's ingenuity, creativity, team work and sense of fun. We won't tell people what to do with their seed money; they could use it to buy cake ingredients and hold cake sales, have t shirts printed for a record attempt, it's entirely up to them, and the possibilities are endless'.

Paragon Recruitment, who have supported The Children's Centre in the past by sponsoring their Adventure Team Challenge and Family Fun Day amongst other initiatives, are very kindly sponsoring the 'seed money' for each of the teams. Debbie Harris, Director of Paragon, said 'Paragon are absolutely delighted to be able to support the 'Fifty Quid, Think Big Challenge', not least due to the worthy and essential cause, but also in such a fantastic and intriguing initiative. We can't wait to see the ideas generated and put into practice, and which organisation takes the champion title!'

The Children's Centre fundraising team will be there to support teams for the duration of the challenge, providing a wealth of resources and handy tips and advice. Once the challenge has come to an end the team which raises the most money will be crowned the 'Fifty Quid, Think Big Challenge' Champion and with more prizes being available for most creative ideas amongst other things.

If you would like more information please contact Michelle O'Malley on 631919 or email fundraising@thechildrenscentre.org.im



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Notes to Editor

The Children's Centre develops, manages and pioneers a variety of community initiatives and services aimed at enabling children, young people and families to realise their full potential. We are an independent Manx charity – undertaking our own projects and working with others – to put children, young people and families first.

The Children's Centre Ltd
Registered charity number 921

About our Services

As the Isle of Man's leading children's charity, The Children's Centre works directly with over 1,000 children, young people and families each week. We run 15 vital services across the Island, each working to address a different recognised need. We put children and young people first by offering childcare, play, adventure activities, learning opportunities, residential care and support services to enable them to realise their full potential for the future.

For families we offer support to parents from pregnancy through to dealing with the teenage years. Often little attention is paid to preparing people for this vital role, yet parents are key to giving children a happy and stable childhood. We provide first class services that offer practical advice on a wide range of issues such as: divorce; contact; child behaviour and budgeting; whilst at the same time offering a helping hand, and the opportunity to meet other parents.

Safe and progressive communities give everyone the freedom to flourish and are vital to the wellbeing of children and their families. Our work in communities throughout the Isle of Man aims to ensure that the needs of all children, young people and families are put first, regardless of where they live.

Press Enquiries

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